

Organiser

Co-Organiser

Supported by

National *Arogya* Expo & *Ayush* Conclave 2026

9–12 January 2026



AYUSH for One Health

Bridging Tradition, Innovation and Well-being

Ancient Wisdom | Modern Care | Patient First

9–12 January 2026

Venue

Heartfulness, Babuji Memorial Ashram,
Manapakkam, Chennai

National AYUSH Conclave 2026



About the Conclave

The National AYUSH Conclave & Arogya Expo 2026 is a unique four-day celebration of India's wellness wisdom, science, and innovation. The event aims to bridge traditional AYUSH knowledge systems with modern research and technology, fostering a global movement towards integrative healthcare.

Bringing together scholars, scientists, clinicians, students, startups, and wellness enthusiasts, this conclave will serve as a platform for knowledge sharing, research presentation, and collaborative learning under the guiding theme – "Ancient Wisdom, Modern Care, Patient First."

Highlights of the Conclave & expo

- **Scientific Sessions**

Engage with leading AYUSH scholars, scientists, and clinicians through thought-provoking sessions and discussions.

- **Oral & Poster Presentations**

Research-based presentations by UG, PG, Ph.D. scholars, and practitioners covering diverse AYUSH disciplines.

- **Arogya Expo Pavilion**

Explore over 100+ exhibitors including AYUSH institutions, health startups, diagnostic innovators, and herbal product companies.

- * **Interactive Experiences**
- * **Yoga demonstrations & wellness activities**
- * **Herbal plant showcases**
- * **Functional food exhibits & processing techniques**

- **Youth Engagement**

- * **Short Film & Reel Competitions**
- * **Paper and Poster Presentations**
- * **Traditional food awareness activities**
- * **Quiz competitions & debates for students**





Scientific Sessions

- **Integrative Healthcare:** Bridging AYUSH and Modern Medicine
Exploring collaborative models, clinical integration, and multidisciplinary approaches for holistic and patient-centered care.
- **Advancing AYUSH Research through Modern Science and Technology**
Focusing on Multi-Omics, Artificial Intelligence, Data Analytics, and Model Systems to scientifically validate and innovate within AYUSH.
- **Pharmacognosy, Pharmacology and Drug Development from AYUSH Herbs**
Harnessing traditional materia medica, herbal formulations, and natural product research for drug discovery and therapeutic innovations.
- **AYUSH Education, Policy, and Global Competence**
Strengthening curriculum, capacity building, and regulatory frameworks while positioning AYUSH as a globally respected health system.
- **Sustainability and Economic Opportunities in AYUSH**
Promoting medicinal plant cultivation, herbal entrepreneurship, nutraceuticals, and AYUSH-based wellness tourism for socio-economic growth.
- **AYUSH for Public Health, Lifestyle and Preventive Wellness**
Integrating traditional health systems into national health missions, addressing NCDs, and promoting preventive and community-based healthcare.
- **Spirituality, Consciousness and Mental Well-being through AYUSH**
Emphasizing the role of Yoga, Meditation, and Heartfulness practices in enhancing emotional balance, resilience, and inner harmony.
- **Future of AYUSH: Innovation, Entrepreneurship and Global Outreach**
Showcasing startups, digital health technologies, interdisciplinary collaborations, and the global impact of India's traditional knowledge systems.

Participation Categories include

- Undergraduate Students – from Ayurveda, Yoga, Naturopathy, Unani, Siddha, Homoeopathy, and Allied Life Sciences
- Postgraduate Students & Ph.D. Scholars – pursuing AYUSH and related biomedical disciplines
- Practitioners, Clinicians & Academicians – from AYUSH, Modern Medicine, and Integrative Healthcare fields
- Industry Professionals – from pharmaceuticals, nutraceuticals, diagnostics, herbal product development, and wellness sectors
- Entrepreneurs & Startups – involved in AYUSH-based innovations and technology
- Institutional Delegates & Policy Experts – from government bodies, universities, and research organizations

Who Can Participate

The National AYUSH Conclave & Arogya Expo 2025 invites enthusiastic participation from all stakeholders in the AYUSH and healthcare ecosystem. The conclave serves as a multidisciplinary platform for students, researchers, practitioners, policymakers, and industry leaders to exchange knowledge, present research, and explore innovations in integrative health.





Registration fees

UG/ PG / PhD students	INR 2000/-
Practitioners/ Industry professionals / Researchers etc	INR 2500/-
NASYA members	INR 1500/-
Spot registration	3500/- for 4 days for all

Important Dates

Registration Opens: 01 December 2025

Last Date for Registration: 31 December 2025



Why Participate

Join a vibrant gathering of scholars, clinicians, scientists, and entrepreneurs who are redefining wellness through integrative approaches. Engage in knowledge-sharing, explore the latest research, network with leaders, and contribute to shaping the future of AYUSH and holistic healthcare.





Competitions & Student Engagements

The event offers an exciting range of competitions and engagement activities designed to inspire creativity, innovation, and active participation among students.

A highlight is the **Short Film Making Competition**, where students can create original films centered on themes such as wellness, lifestyle, and holistic health.

This competition provides a unique platform for students to

- Showcase creativity through compelling storytelling and visual media.
- Explore health and wellness concepts, including both modern practices and traditional approaches.
- Present innovative ideas that can influence and inspire communities toward healthier lifestyles.
- Collaborate in teams, developing leadership, planning, and project management skills.



GUIDELINES FOR ORAL/POSTER PRESENTATION

National Arogya Expo & Ayush Conclave 2026 calls for the submission of an abstract with maximum of 250 words. The selected abstracts and full paper should be in MS-word format, Times New Roman, font size 12 with single line spacing. The duration for the oral presentation is maximum 10 minutes (discussion 2 minutes). The text of full-length paper should contain a brief introduction, materials and methods, results and discussion, conclusion and relevant references. All accepted papers, posters and abstracts will be published in the conference proceedings. At least one author must be registered for the inclusion of their paper in proceedings.

Poster size of 3'x4' space will be provided. Selected papers will be conveyed for oral and poster presentations. The expert panel members will evaluate the scientific merit of the oral/poster presentations. Award will be given to best paper presentation in the conference.

Focal Theme

AYUSH for One Health: Bridging Tradition, Innovation and Well-being

Themes for Abstract Submission

1. **Integrative Healthcare:** Bridging AYUSH and Modern Medicine
2. **AYUSH Research:** Advances through Modern Science & Technology
3. **Pharmacognosy, Pharmacology & Herbal Drug Development**
4. **AYUSH Education, Policy & Global Competence**
5. **Sustainability & Economic Opportunities in AYUSH**
6. **AYUSH for Public Health, Lifestyle & Preventive Wellness**
7. **Spirituality, Consciousness & Mental Well-being through AYUSH**
8. **Future of AYUSH:** Innovation, Entrepreneurship & Global Outreach

Who can submit abstract?

AYUSH students, internees, Post Graduate scholars, Ph D scholars, Researchers, faculty, practitioners

Registration Opens: 01 December 2025

Last Date for Registration: 31 December 2025

Abstract Submission Deadline: 20 December 2025

Selection & Confirmation: 25 December 2025

Full Paper Submission Deadline: 27 December 2025

Submit & Register

Register and submit your abstracts at:
www.arogyaayurconclave.org





NATIONAL AROGYA EXPO 2026

Celebrating India's Wellness Wisdom and Innovations

The Arogya Expo 2026, being organized along with the National AYUSH Conclave 2026, will serve as a grand showcase of India's holistic health and wellness ecosystem. It is envisioned as a vibrant confluence of tradition, technology, and trade, bringing together the best from AYUSH systems and the modern wellness industry under one roof.

This unique platform will highlight the diversity and depth of India's traditional healthcare knowledge, alongside emerging innovations that are transforming the future of preventive and personalized health. The expo aims to connect innovators, industries, researchers, and consumers—creating meaningful collaborations for the growth of the AYUSH sector in India and beyond.

What to Expect

Visitors and participants at the Arogya Expo will experience:

- **AYUSH Product Innovations**
Explore new-age formulations, classical medicines, and advanced product lines that blend Ayurvedic wisdom with modern science.
- **Herbal Formulations & Nutraceuticals**
Discover health supplements, plant-based remedies, and functional foods designed for preventive wellness and holistic nutrition.
- **Diagnostics & Health Devices**
Learn about diagnostic technologies, wearable devices, and monitoring tools that complement traditional systems of healing.
- **AYUSH-based Startups & Entrepreneurship**
Meet young innovators, startups, and enterprises driving research, manufacturing, and wellness entrepreneurship in the AYUSH sector.
- **Medicinal Plant Pavilion**
A live display of medicinal and aromatic plants, cultivation techniques, and conservation initiatives promoting sustainable sourcing.
- **Wellness Experiences**
Engage in live yoga demonstrations, mindfulness sessions, and traditional food





Why Visit the Expo

- A one-stop destination for industry networking, B2B opportunities, and collaborations.
- Platform for AYUSH institutions, research councils, startups, and wellness brands to exhibit their work.
- Space for students and young professionals to learn about career and innovation opportunities in AYUSH.
- A chance for citizens and visitors to experience authentic AYUSH therapies, traditional products, and lifestyle solutions.

Who Can Exhibit

- AYUSH Colleges, Universities, and Research Institutions
- Pharmaceutical and Herbal Product Manufacturers
- Wellness Centres and Therapy Providers
- Diagnostic, Device, and Health Technology Companies
- Startups, MSMEs, and Entrepreneurs in AYUSH and Healthcare
- NGOs and Government Departments working in Health and Wellness

The Arogya Expo 2025 will truly embody the spirit of “Ancient Wisdom, Modern Care, Patient First” — showcasing how AYUSH continues to inspire innovation, empower communities, and shape the global wellness future.





Category	Contribution	Numbers	Exclusive Benefits
Title Sponsor	₹ 15,00,000	One	<ul style="list-style-type: none"> • Exclusive naming: "National Arogya Expo & AYUSH Conclave – Supported by [Company Name]" • Prime logo placement on all event creatives, backdrops, banners, website, and social media • Exclusive standee placements at premium locations • Inaugural session acknowledgment • 10-minute corporate presentation • Complimentary Pavilion space (400 Sq. ft.) • Logo on delegate kits, lanyards, certificates • 10 complimentary VIP passes
Platinum Sponsor (Co-Sponsor)	₹ 10,00,000	One	<ul style="list-style-type: none"> • Logo on main backdrop, promotional materials, website • Speaking opportunity in one technical session • Complimentary Pavilion space (300 Sq. ft.) • Acknowledgment during inauguration & valedictory • 8 complimentary VIP passes
Gold Sponsor (Associate Sponsors)	₹ 7,50,000	Two	<ul style="list-style-type: none"> • Logo in prominent section of backdrop & event collaterals • Complimentary Pavilion space (200 Sq. ft.) • Branding on social media posts & brochures • 6 complimentary VIP passes
Silver Sponsor (Supportive Sponsor)	₹ 5,00,000	Two	<ul style="list-style-type: none"> • Logo on event standees, website & session screens • Complimentary Pavilion space (150 Sq. ft.) • 4 complimentary VIP passes
Kit Sponsors	₹ 1,00,000	Four	<ul style="list-style-type: none"> • Logo on delegate kit bags • Branding at registration desk • 2 complimentary VIP passes
Stall rent	₹ 60,000	Sixteen Stalls 1, 2, 3, 4, 5, 6, 9, 12, 18, 19, 38, 39, 58, 59, 78	Ideal for maximum visibility <ul style="list-style-type: none"> • Located in high-footfall zones (entrance, central aisle, stage vicinity) • Priority branding placement • Includes: table, two chairs, electrical point, fascia name board, lighting • 3 persons allowed per stall – each will receive – Delegate kit and Lunch/tea coupons for all expo days
	₹ 50,000	Sixty	Balanced visibility & value <ul style="list-style-type: none"> • Located in main exhibition lanes with good visitor movement • Includes standard furniture and electrical fittings • 2 persons allowed per stall, each receiving: Delegate kit and Food coupons for the event duration



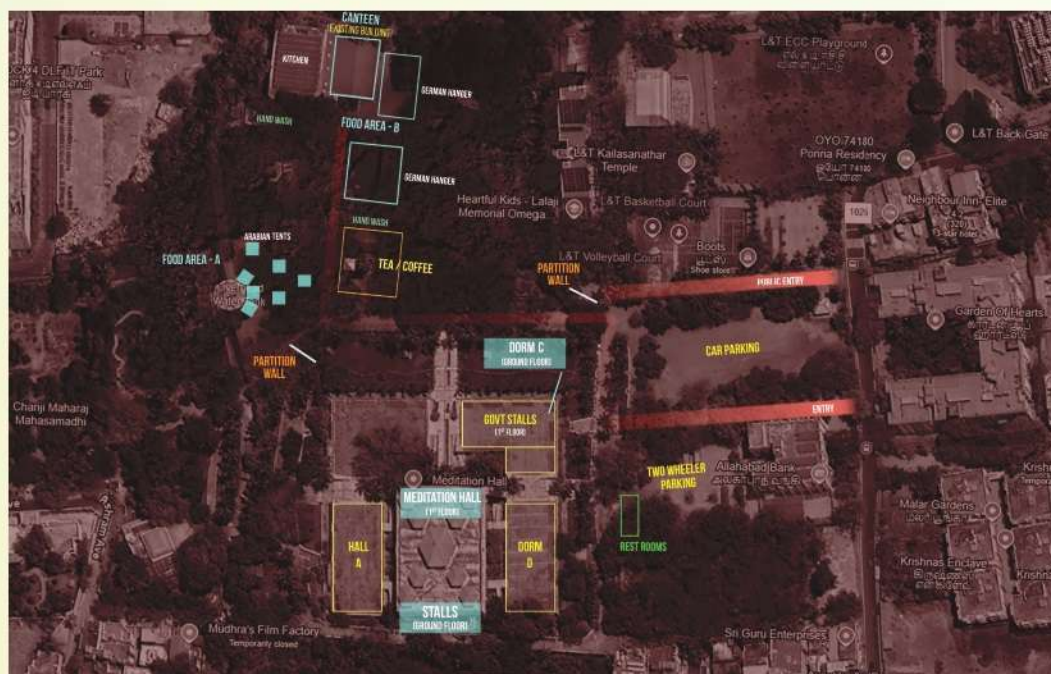


Advertisement in Souvenir

Position	Contribution	Details
Back Cover (Colour)	₹ 25,000/-	Prime visibility; nationwide distribution to researchers, experts, and institutions.
Inside Front/Back Cover (Colour)	₹ 20,000/-	Premium position; high recall value among readers.
Full Page (Colour)	₹ 15,000/-	High-impact visibility; full A4 page.
Half Page (Colour)	₹ 10,000/-	Cost-effective; half A4 page.
Full Page (B/W)	₹ 5,000/-	High-impact visibility; full A4 page.
Half Page (B/W)	₹ 2,500/-	Cost-effective; half A5 page.
Visiting Card Size	₹ 1,000/-	Special-Impact in Separate page

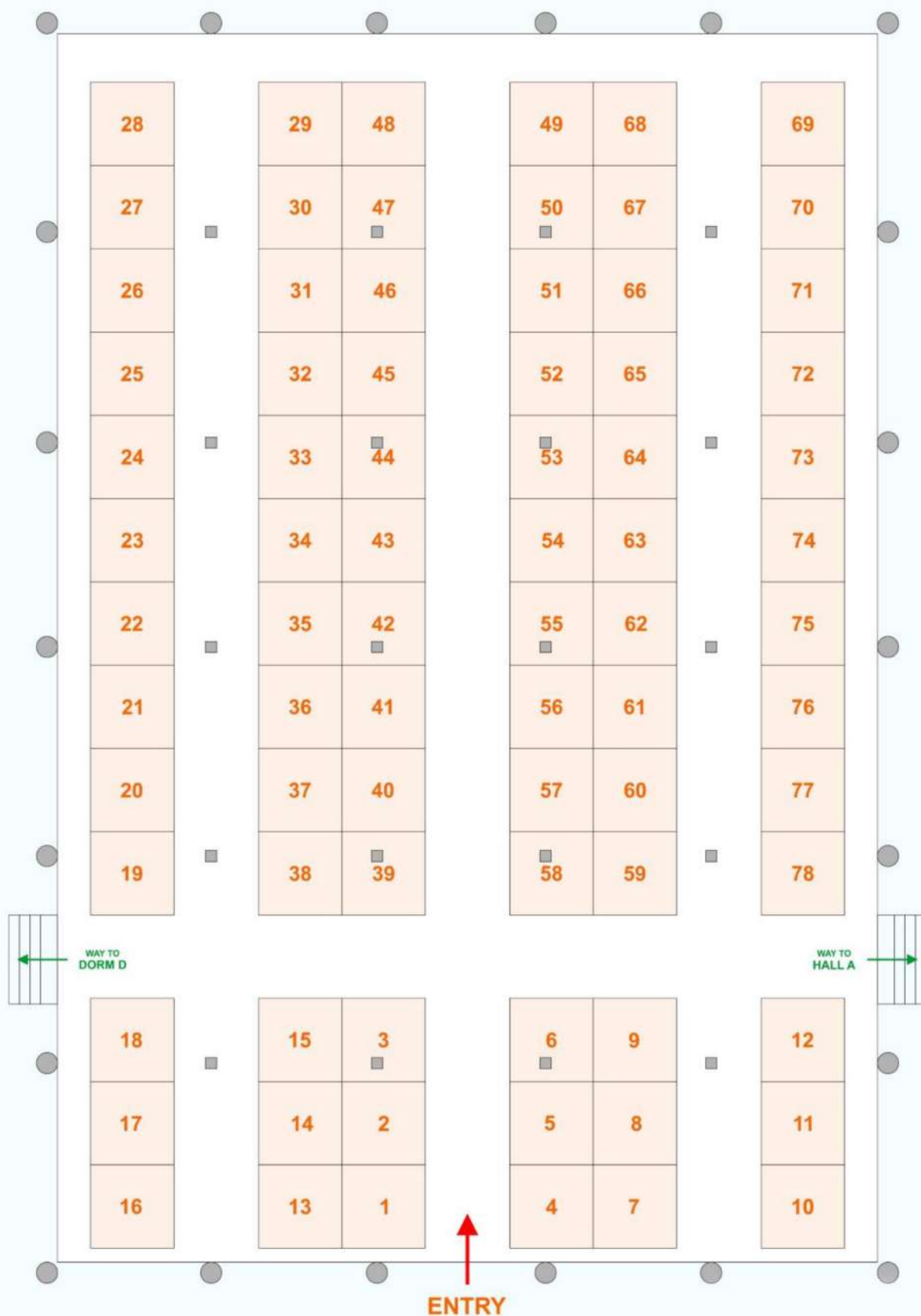
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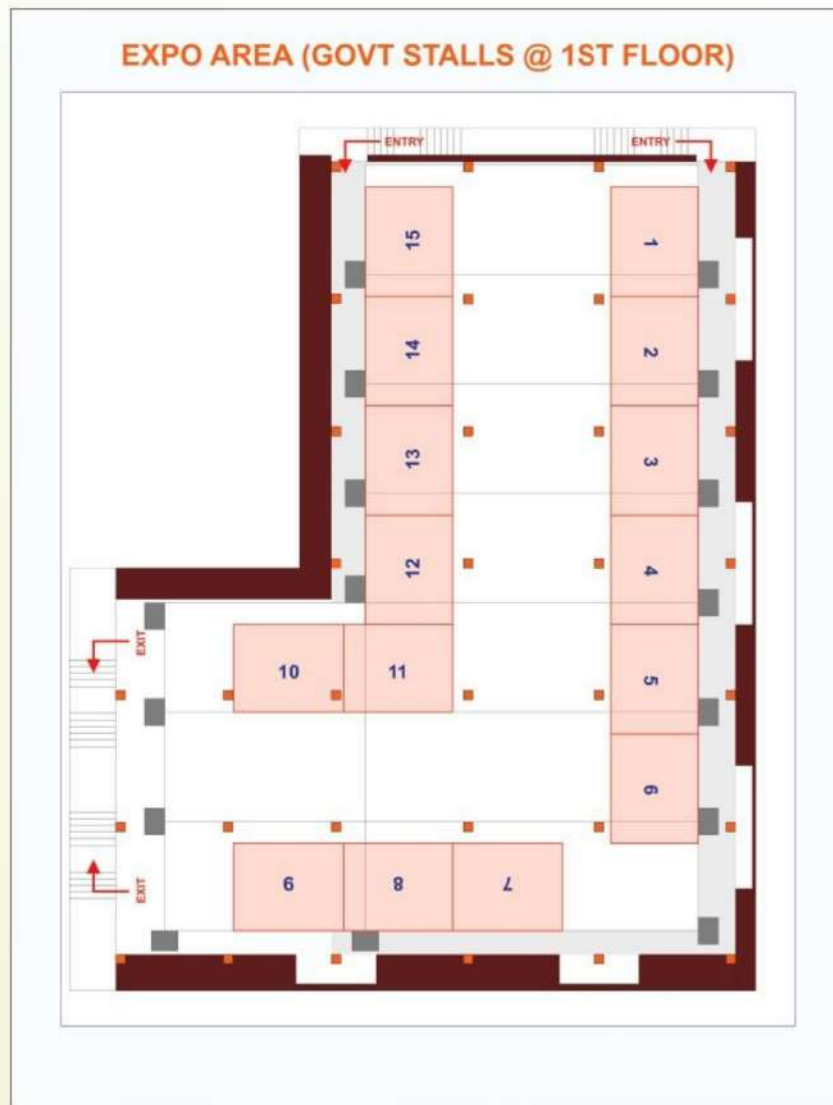
- All sponsorship and advertisement amounts are **Excluding GST 18%**
- Souvenir will be circulated across India among **delegates, scientists, AYUSH practitioners, experts, speakers, important and government institutions.**



Stalls Layout

3M x 3M STALLS





BANK DETAILS

Account Name: National Ayurveda
Students and Youth Association

Account number: 120037748518

IFSCCode: CNRB0002950

Bank: Canara Bank

Branch: Porur, Chennai

HALLS LAYOUT



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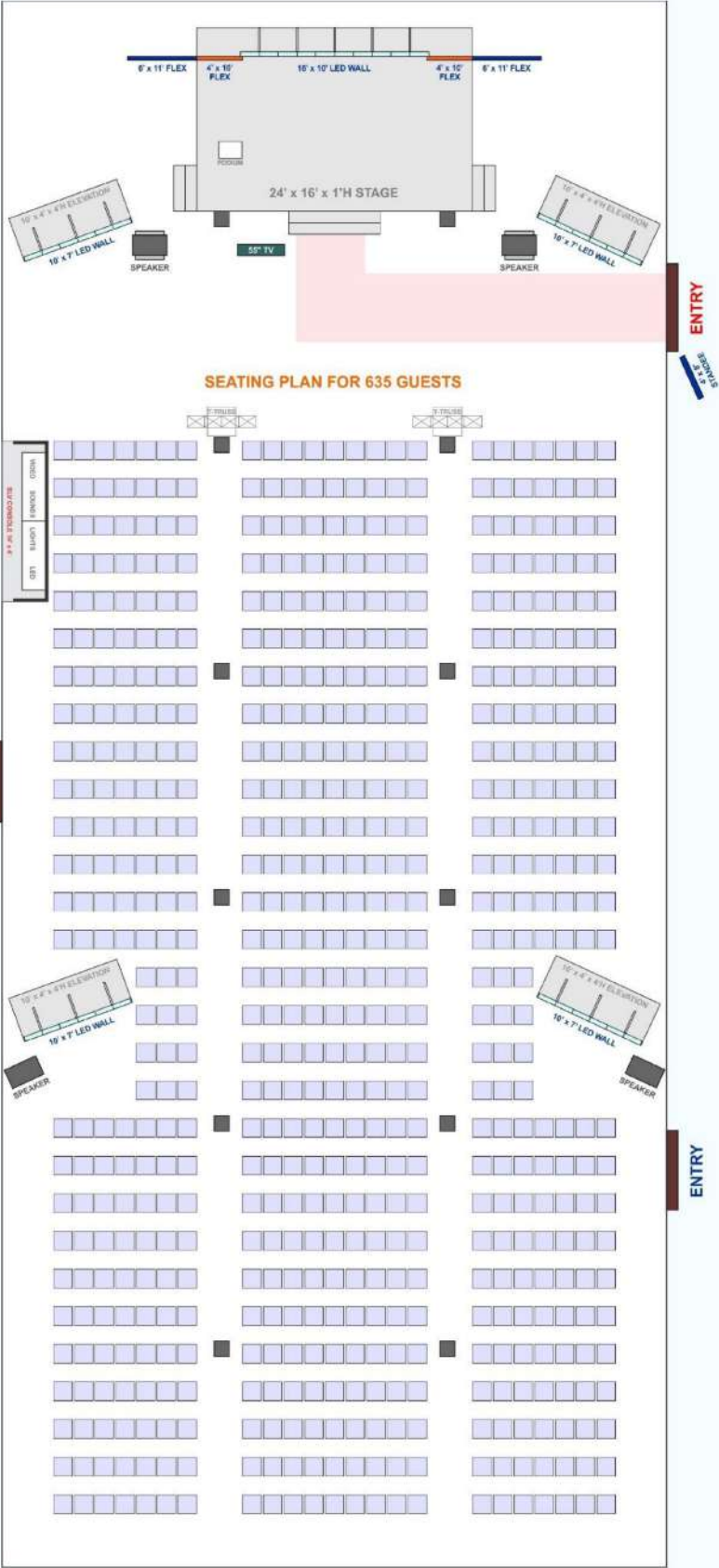
MEDITATION HALL



HALLS LAYOUT



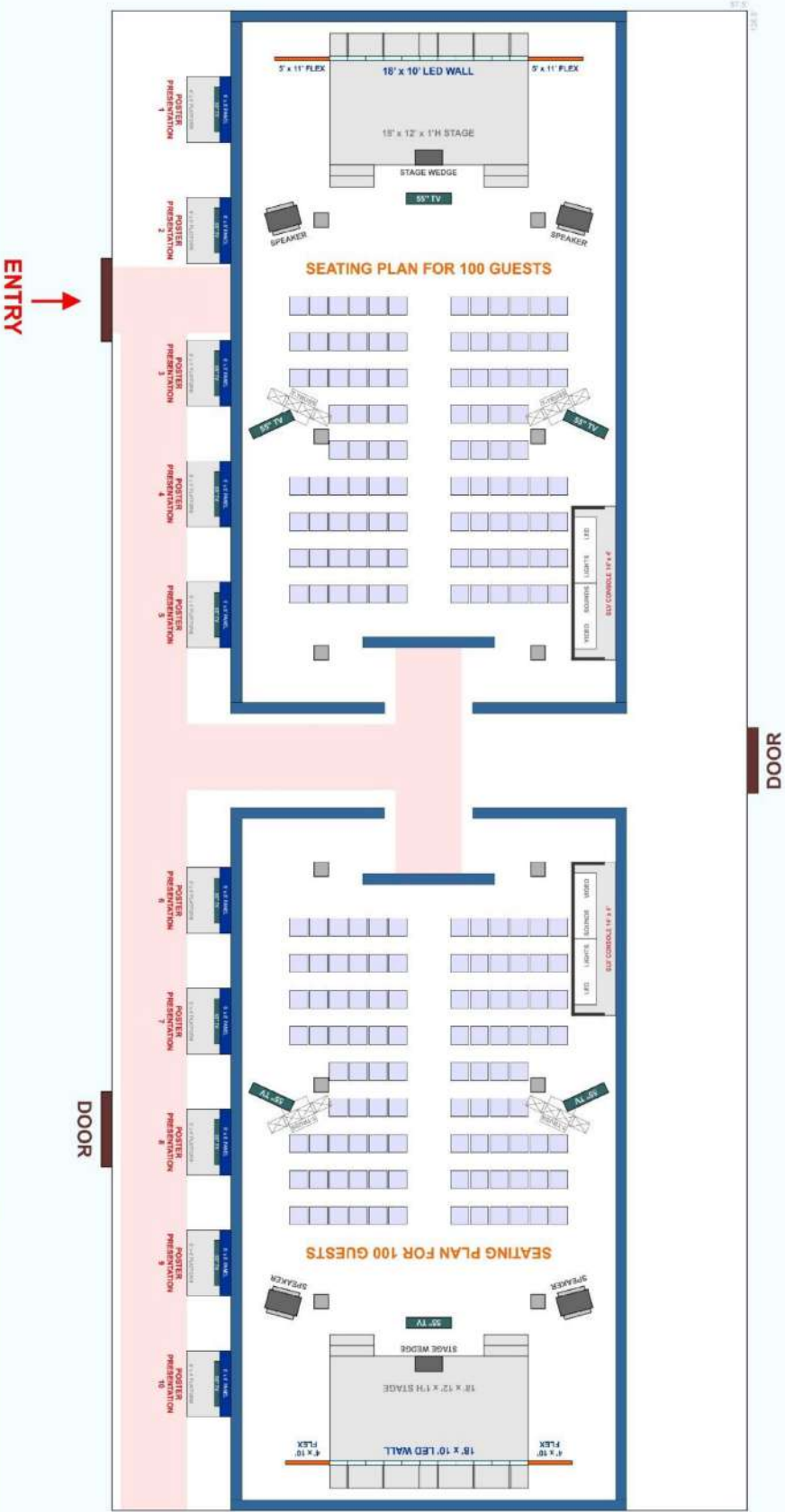
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About organisers

Ministry of AYUSH, Government of India (Organizer)

The Ministry of AYUSH is the apex body under the Government of India responsible for the development, education, and promotion of the Indian systems of medicine and homoeopathy — Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa-Rigpa, and Homoeopathy.

With a vision to position AYUSH as a globally respected, evidence-based healthcare system, the Ministry fosters integrative medicine, research excellence, standardization of practices, and the promotion of preventive and holistic healthcare. Its programs aim to make AYUSH a cornerstone of India's health and wellness movement.

National Ayurveda Students and Youth Association (NASYA) (Organizer)

The National Ayurveda Students and Youth Association (NASYA) is a vibrant national organization that unites Ayurveda students, researchers, and young professionals across India. NASYA promotes academic excellence, cultural exchange, and leadership in traditional medicine, encouraging youth participation in advancing Ayurveda and integrative healthcare practices.

HEARTFULNESS (Co-Organizer)

The Heartfulness Institute is a global, non-profit organization dedicated to promoting peace, balance, and well-being through meditation and a heart-based approach to life. Its philosophy centers around connecting with one's inner self, achieving calmness, and nurturing holistic wellness.

Located at the serene Babuji Memorial Ashram, Manapakkam, Chennai, Heartfulness offers the ideal setting for the AYUSH Conclave — where participants can explore the intersection of health, consciousness, and traditional healing practices in a tranquil environment.

Vijnana Bharati (VIBHA) TAMIL NADU UNIT (AVIRAL SNGAM) (Supported by)

Vijnana Bharati (VIBHA) is India's largest science movement inspired by the spirit of Swadeshi Vigyan — blending modern scientific inquiry with Indian ethos. Established with a vision to strengthen the national science ecosystem through cultural and value-based perspectives, VIBHA connects scientists, researchers, academicians, and youth to promote science for societal well-being.

The Aviral Sangam – Tamil Nadu Unit of Vijnana Bharati actively engages in science communication, public outreach, and collaborative events that highlight India's scientific heritage and innovations. By supporting the National AYUSH Conclave & Arogya Expo, the unit continues its mission to promote integrative science rooted in indigenous wisdom.



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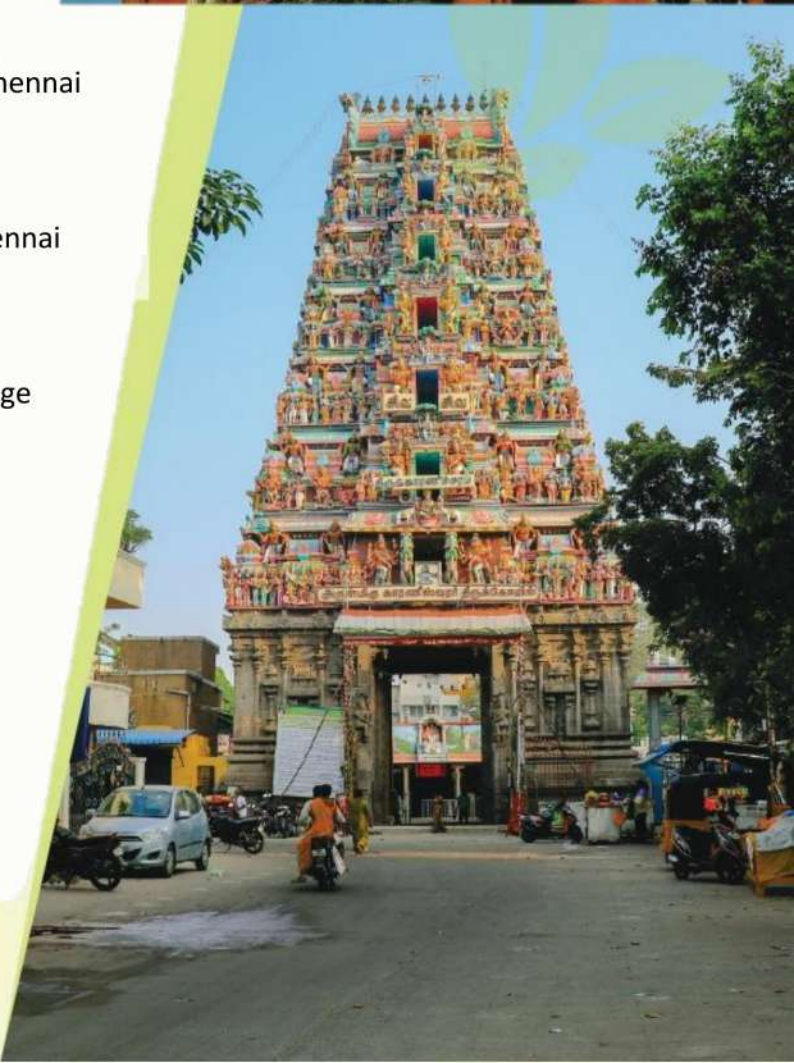
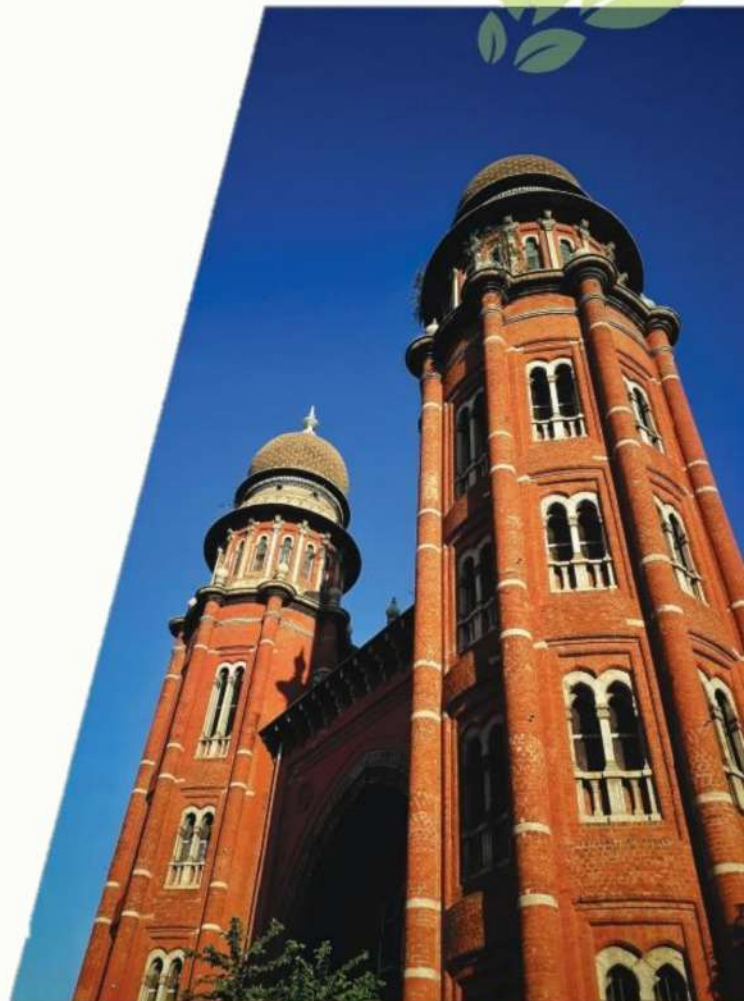
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Dr Linjusha, Member, NASYA TN

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Arogya Expo Chennai office –

**Heartfulness Institute, Babuji memorial Ashram,
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	Dr. J. Dheekshita - Herbzalive Chennai-18
CERTIFICATE & MEMENTO COORDINATOR	
FEEDBACK & DOCUMENTATION OFFICER	Dr.Vismaya - Dr.Shreevarma's Wellness





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9–12 January 2026

